

After Tokyo and Nagoya the Italian Chamber of Commerce in Japan (ICCJ) will hold the largest Italian festival in Japan on November 3 and 4, 2018 at Grand Front Osaka

Italia, amore mio! Osaka



"Italia, amore mio!" the largest Italian Festival in Japan, takes place for the first time in Osaka on the weekend of November 3rd and 4th at Grand Front Osaka, the commercial hub of the city tackled between the stations of Umeda and Osaka. The theme is "Passione italiana" (Italian passion) a perfect match with the city of Osaka known as the most passionate and latin among Japanese cities. Made in Italy is one of the most beloved brands in Japan and Italian culture starting from the food one has been climbing the ladder of popularity with a remarkable speed and constancy for the past 20 years.

Italia, amore mio! features an impressive display of the best of Made in Italy from luxury sports cars to fashion brands along with a rich entertainment program which aims at celebrate traditional Italian values while at the same time introduce new cultural patterns. The food offer during the 2-day ranges from pizza and pasta to craft gelato and arancini with over 100 varieties of wine from different regions. The event is divided into 3 main areas:

- (1) **Piazza Nord** featuring the display of the new SUV **Lamborghini** and the corner **Experience Italy** through interactive installations by Alitalia and MSC Cruise's.
 - (2) **Piazza Sud** featuring:
 - an exhibition of the 3 Italian supercar brands **Lamborghini, Ferrari, Maserati**
 - **world-renowned Italian cuisine and a selection of over 100 Italian wines to match 2018** which has been recognized as the Anno del Cibo (the Year of Food) by the Italian Tourism Board.
 - An all day "Barilla Pasta Bar" (no.1 share in Italy) featuring Chef Yoshi Yamada, the first Japanese to win the Barilla World Pasta Championship in 2013
 - Italian cuisine workshop by a real Italian mamma
- ◇ **An impressive program of concerts and performances by top level artists** from Italy and Japan.
- **Petra Magoni** one of the most impressive vocalists in the European scene.
 - Talented pop artist **Virginio**, winner of the TV show Amici.



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- **Armonite**, progressive rock band highly regarded internationally
 - **Yakamoto Kotzuga**, electronic Italian composer with top notch collaborations for soundtrack creations (New York Fashion Week and Netflix).
 - **Girolamo Panzetta**, Italian Icon in Japan (most famous Italian in Japan after Leonardo da Vinci)
 - **Daisuke Yamane**, Gambero Rosso mentioned him as top Italian Chef in Japan
 - **Emiliano Blasi**, baritone
 - **Junko Kato**, Italian canzone
 - **Masao Nomura**, radio DJ

◇ **Osaka and Milan, between art and fashion**

The Italian Cultural Institute of Osaka will hold talk shows with guests from Milan, Osaka's sister city: contemporary sculptor Nada Pivetta and the Director of Case Museo di Milano Maria Fratelli.

◇ **A fashion show by 10 representatives from Osaka to Miss Universe Japan**

(3) **Le Stanze (VIP Lounge)**

In the **VIP Lounge**, we will introduce two movies that will be released for the first time in Osaka. **Napolitaners** (Director: Gianluca Vitiello) a documenting the life of people from Naples living abroad and **Finché c'è Prosecco c'è speranza** ("There is hope as long as there is Prosecco", Director: Antonio Padovan) he thriller suspense featuring renowned Italian actor Giuseppe Battiston. Both movies will be available free of charge with Japanese subtitles.

Original cocktail "Amore mio" created by world bartending Champion Bruno Vanzan.

Furthermore visitors have the chance to win a luxurious Cruise ship and send love letters to their beloved at the Amore Station.

Outline summary: "Italia, amore mio! Osaka"

Date and time: November 3rd (Saturday) and 4th (Sunday) 10:00 - 20:00

Venue: Grand Front Osaka 530-0011 Osaka-shi Kita-ku Otemachi 4-1 (Umekida Square, Umekita SHIP Hall, Knowledge Plaza) Admission: Free (some paid contents possible)

Organizer: Italian Chamber of Commerce in Japan

Special cooperation: Istituto Italiano di Cultura - Osaka,

Cooperation: Italian Tourism Board (ENIT), Grand Front Osaka



Patronage: Italian Embassy in Japan, Consulate-General of Italy in Osaka, Kumamoto City, Ministry of Foreign Affairs, Perugia City, Osaka-shi

Sponsors: Automobili Lamborghini Japan / Roger Dubuis, Barilla Japan Ltd., Ferrari Japan Co., Ltd., Maserati Japan Co., Ltd., Alitalia – Compagnia Aerea Italiana, MSC Cruise Japan Limited, Matera City, MONTE Bussan Co., Ltd., Scolaro Japan Co., Ltd., Gioia Japan Co., Ltd., Japan Salt Co., Ltd., Grip International Co., Ltd., Aqua Plannet Corporation, Stainless Kobo Pro, Memos Co., Ltd., Fortuna, Terre Paolini, Oliva Sicula, Garb Monaque

Inquiries about this event

Italian Chamber of Commerce in Japan TEL 03-6809-5802

Person in charge: Media Manager Takako Tomii, t.tomii@iccj.or.jp